



**Highland Offroad**  
(incorporating Land Rover Experience Scotland)

## *Environmental Policy*

- i. **Publicity Materials**  
Avoid promotional materials showing vehicles deeply immersed in water, large expanses of rutted ground or vehicles involved in damage to the undergrowth.
- ii. **Awareness**  
Raise awareness of environmental practices amongst our staff and customers.
- iii. **Plan for the Future**  
Plan routes with a view to rehabilitating our site in the future. Avoid areas of our site being damaged beyond natural recovery, watch for significant erosion and changes in land drainage, change routes to allow for natural recovery.
- iv. **Training**  
Encourage and demonstrate the Land Rover Driving Code approach to all offroad driving, and Lantra guidelines to quad biking. Explain and instruct driving techniques which reduce damage to the environment.
- v. **Weather**  
Take the weather into consideration for all activities we offer. Abandon/modify activities if need be to avoid unnecessary damage to the environment.
- vi. **Wildlife**  
Vehicle traffic causes less disturbance to animals than is widely assumed, however avoid noisy activity outside of our vehicles.
- vii. **Erosion**  
Preserve as much as possible – be aware of erosion on routes that are frequently used, particularly in the winter. Change our routes if significant erosion occurs.

- viii. **Speed**  
Restrain the speed of our vehicles – avoid sudden speeds that may alarm other users and wildlife.
- ix. **Noise**  
Do not create unnecessary noise and disturbance.  
Consider the impact of this to neighbours and wildlife.
- x. **Dust**  
Reduce speed to avoid causing excess dust, particularly in the summer months, mostly with quad bikes.
- xi. **Gates and Fences**  
Always leave gates as they were found. Avoid damage to fences and inform the landowner if any damage is caused.
- xii. **Trees**  
Ensure that the routes we use protect trees and their roots from accidental damage, and also that branches are kept trimmed for safety of both the trees and vehicles.
- xiii. **Emissions**  
Maintain vehicles so that they start reliably and turn off engines when they are not in use. Every Land Rover is manufactured with a carbon offset programme built in to the cost of the vehicle.
- xiv. **Vehicle Fluids**  
Check vehicles regularly for fuel leaks and rectify any leaks or spills found, containing and disposing of them quickly. Ensure that all 4x4 vehicles and trek leaders quad bikes contain spillage kits.
- xv. **Litter**  
Collect litter and clean vehicles out regularly to reduce flyaway litter. Set an example by picking up any litter noticed. Provide bins at necessary areas around the site.
- xvi. **Cleaning**  
Plan routes so that they avoid travelling on roads with a muddy vehicle, which could cause accidents. Always use the wash down area to clean vehicles, and recycle any mud collected, putting it back in to the environment. Use environmentally friendly cleaning products.

### **Our Mission**

**It is our duty and responsibility to respect the environment and do the best we can to ensure that future generations can enjoy it as we have done.**